**Start-ups & scale-ups application form[[1]](#footnote-1)**

**CYBER INVESTOR DAYS**

***17-18 May 2022 // International Congress Center in Katowice,Poland***

European cybersecurity start-ups and scale-ups are invited to provide their company’s profile and indicate whether they are looking for **access-to-finance** opportunities (B2B meetings with potential investors). Companies seeking **access-to-market** opportunities (B2B meetings with potential customers and partners, i.e. integrators, corporates etc) are also invited to apply.

**IMPORTANT:** The duly filled application form (pdf) and the 5-7 slides pitch deck (pdf, 1 MB size) shall be sent to ***Lukasz.gawron@cybermadeinpoland.pl***

**DEADLINE:** ***4th April, 2022***

**ADVICE**: Keep your application convincing and concise. Respect the indicated character limit.

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| *[Insert company’s name]* | *[Insert company’s logo]* |

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| **WOMEN4CYBER STARTUP AWARD** ECSO and the Women4Cyber Foundation have joined forces to give recognition to the cybersecurity companies founded or co-founded by women and/or to the companies with at least 50% female employees. The Women4Cyber STARtup Award will be given to the female-led company, selected by the jury for the ECSO’s Cyber Investor Days and ECSO’s Cybersecurity STARtup Award\*.If your company has been founded or co-founded by a female entrepreneur and/or more than a half of your company’s staff is female, and you would like to be considered for the Award, please indicate so below and provide the name(s) of your (co)-founder(s) and the composition of your team.\*To be considered for this Award, the company’s pitch will have to be delivered by a female representative. |
| **I would like to be considered for the Women4Cyber Start-Up Award: YES / NO** *[insert a short description of your company, including the names of your (co-)founders and team]* |

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| **COMPANY PROFILE** | **CONTACT DETAILS** |
| **Market Segment: to be identified in the table below****Product Launch:** *[insert]***Employees:** *[insert]***HQ Address:** *[insert]***Website:** *[insert]* | **Name, Surname:** *[insert]***Email:** *[insert]***Phone:** *[insert]***+1 representative (name, surname, email):** *[insert]* |
| **YOUR INVESTORS** |
| *[please list them down here]* |
| **YOUR BOARD** (CEO, Founder, CTO etc): |
| *[please list them down here]* |

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| **UNIQUE VALUE PROPOSITION – Problem, Solution, Product** |
| **Target Audience / Customer** | *[insert]* |
| **Statement of Need & Opportunity** | *[insert]* |
| **Product / Service Name** | *[insert]* |
| **Key benefits / Problem-solving capacity** | *[insert]* |
| **Primary Competitive Alternative** | *[insert]* |
| **Statement of Primary Differentiation** | *[insert]* |
| **MARKET & GO-TO-MARKET STRATEGY – 400 characters max**(Channels, geographies, segment priorities) |
| *[insert, 400 characters max]* |
| **BUSINESS MODEL & USE OF PROCEEDS – 400 characters max**(Non-recurring vs. recurring; please quantify your use of proceeds – how much € & for what) |
| *[insert, 400 characters max]* |
| **COMPETITION ON THE MARKET – 400 characters max**(Names & countries of your Top 5 contenders for the same customer budgets) |
| *[insert, 400 characters max]* |
| **TEAM SIZE AND TEAM VISION – 400 characters max**(Relevant & well-rounded experiences, industry-specific skills, clear roles, notable advisors) |
| *[insert, 400 characters max]* |
| **COMPANY COMPETITIVENES: TOP 3 ADVANTAGES – 400 characters max**(P.S. ‘we have the best team’ will not count as a competitive advantage – it must be systematic advantages) |
| *[insert, 400 characters max]* |

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| **FINANCIAL INFORMATION**  |
| **Current Stage:** *[insert]***Previous Capital:** *[insert]***Monthly Burn Rate:** *[insert]***Capital Seeking:** *(does not apply for access-to-market opportunities)*:*[insert]* |
| **ANNUAL FINANCIAL OVERVIEW & PROJECTION** *(in thousand euros, €)* |
| **Financial Year** | **2020** | **2021** | **2022** | **2023** | **2024** |
| **Revenues** |  |  |  |  |  |
| **Expenditure** |  |  |  |  |  |
| **Net profit** |  |  |  |  |  |

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| **MARKET SEGMENT** (Mark the capabilities and categories that your company meets) |
| **Capability**  | **Solution Category** |  **Company’s market segment** |
| **IDENTIFY** | Asset Mangement |  |
| Business Environment |  |
| Governance & Risk Management |  |
| Risk Assessment |  |
| Risk Management Strategy |  |
| Supply Chain Risk Management |  |
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| **PROTECT** | Identity Management & Access Control |  |
| Awareness and Training |  |
| Data Security |  |
| Information Protection Processes and Procedures |  |
| Maintenance |  |
| Protective Technology |  |
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| **DETECT** | Anomalies and Events |  |
| Security Continuous Monitoring |  |
| Detection Processes |  |
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| **RESPOND** | Response Planning |  |
| Communications |  |
| Analysis |  |
| Mitigation |  |
| Improvements |  |
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| **RECOVER** | Recovery Planning |  |
| Improvements |  |
| Communications |  |

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| **HOW DID YOU FIND OUT ABOUT THE EVENT?**(Please indicate how you learned about this edition of the ECSO Cyber Investor Days) |
| *[comment here]* |

1. *ECSO strongly recommends its partners organising local Cyber Investor Days to include the disclaimer on data management and privacy measures*. [↑](#footnote-ref-1)